



2020-2030

STRATEGIC PLAN

INFRASTRUCTURE | ENVIRONMENT | ECONOMIC DEVELOPMENT
RECREATION | CORPORATE PERFORMANCE

Mission

What we do

The Township of Whitewater Region delivers municipal services to a welcoming community.

Vision

What we strive for

The Township of Whitewater Region maintains a rural quality of life by balancing sustainability and growth.

Support Each Other | Encourage Trust & Honesty | Ensure Health, Safety & Well-being

Respect Opinions & Contributions | Treat Others As We Want To Be Treated

Work Together

Strategic Areas of Focus | What we are working on



Infrastructure

Roads | Funding
| Levels of Service
| Assets



Environment

Water Quality
| Stormwater & Drainage
| Waste Management



Economic Development

Villages & Hamlets
| Business
| Development & Tourism



Recreation

Facilities | Trails & Parks
| Outreach & Programs
| Water Access



Corporate Performance

Financial Sustainability
| Municipal Services
| Continuous Improvement

Competencies | What we do to achieve results



Accuracy & Thoroughness

Work is done correctly, completely, and with high quality in a timely manner.



Client Service

Anticipate and respond to the needs of internal and external customers.



Problem Solving

Find solutions to difficult, complex or emerging issues.



Professionalism

Expand knowledge, raise standards, and ensure responsible conduct.



Teamwork

Achieve common objectives while respecting the contribution of all to achieve results.

Corporate Values | What guides our behaviour



Respect



Integrity



Commitment



COUNCIL



Strategies

BACK ROW: Councillors Chris Olmstead,
Charlene Jackson, Dave Mackay, Daryl McLaughlin & Neil Nicholson
FRONT ROW: CAO Robert Trembay, Mayor Michael Moore, Reeve Cathy Regier



INFRASTRUCTURE

1. Prioritize roads for infrastructure investment.
2. Ensure necessary funding is available for infrastructure operations, maintenance and renewal.
3. Understand existing and sustainable levels of service for all assets.
4. Ensure the Township has the assets it needs to deliver services in an efficient and effective manner.



ENVIRONMENT

1. Proactively address water quality to protect the Township's water bodies and drinking water.
2. Minimize impacts of drainage, stormwater, flooding and climate change.
3. Provide efficient and effective waste management programs and protect the available airspace remaining at the Ross Landfill by planning for the future.





ECONOMIC DEVELOPMENT

1. Foster economic development by encouraging the redevelopment and improvement of business and commercial corridors throughout the Township.
2. Support the retention and expansion of existing businesses and attract new economic development.
3. Improve the development approvals process so that it is timely, efficient and effective.
4. Continue to make Whitewater Region a destination for visitors.



RECREATION

1. Provide safe, efficient and renewed recreation facilities, trails and parks.
2. Support existing and new partnerships with regard to shared use and programming.
3. Provide safe access to water for recreational purposes.





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